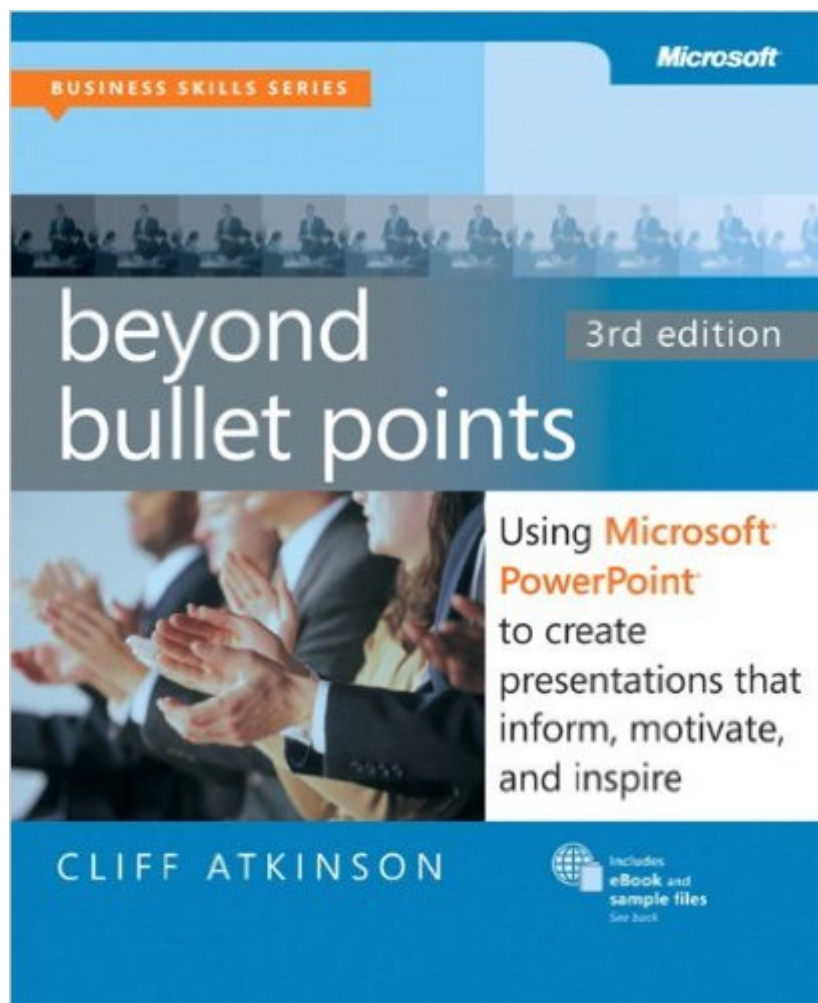


The book was found

Beyond Bullet Points, 3rd Edition: Using Microsoft PowerPoint To Create Presentations That Inform, Motivate, And Inspire (3rd Edition) (Business Skills)



Synopsis

Unlock the amazing story buried in your presentationâand forget boring, bullet-point-riddled slides forever! Guided by communications expert Cliff Atkinson, youâll walk you through an innovative, three-step methodology for increasing the impact of your presentation. Discover how to combine classic storytelling techniques with the power of visual media to create a rich, engaging experience with your audience. Fully updated for PowerPoint 2010, and featuring compelling presentation examples from classroom to boardroom, this book will help transform your presentationsâand your business impact!

Book Information

Series: Business Skills

Paperback: 352 pages

Publisher: Microsoft Press; 3 edition (April 25, 2011)

Language: English

ISBN-10: 0735627355

ISBN-13: 978-0735627352

Product Dimensions: 7.3 x 0.9 x 8.8 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 starsÂ See all reviewsÂ (106 customer reviews)

Best Sellers Rank: #205,685 in Books (See Top 100 in Books) #32 inÂ Books > Computers & Technology > Software > Microsoft > Microsoft Powerpoint #38 inÂ Books > Computers & Technology > Business Technology > Software > Presentation Software #114 inÂ Books > Computers & Technology > Software > Suites

Customer Reviews

I am a professional speaker and workshop leader. People have always told me I am good. But now I look at my presentations and think, "I cannot believe I used to present this garbage and people responded." The ideas I got from this book have completely transformed my business. That may sound like a lofty claim but let me explain. I have never met Cliff Atkinson. Didn't know him from "Boo" before a month or two ago. I saw Cliff's book mentioned on a blog I read and began reading some of his posts. They were very useful and had a lot of great ideas. When this book was released, Cliff made an offer to do a makeover on a few presentations so that he could publically show people the results on his blog and in the discussion forum on his book site. When I saw that, I jumped at the chance. My sales presentation drives the majority of my revenue. Why wouldn't I? If I

could make it better, great. If I didn't like the result, I could always stick with what I had been doing. Like it? Wow! The transformation has been amazing! You can see for yourself. Go to his blog and you can see my entire makeover process or you can see just a few before and afters in some of Cliff's blog posts. Look for Kim's makeover. I think you will agree the difference is truly amazing. But it didn't stop there. What Cliff is really teaching is a structure for presenting information. Storytelling is one of the most powerful communication tools out there. I was a good story teller - but my stories weren't tight. They were not concise. The Beyond Bullet Point approach gives my audience exactly what they need to keep them interested and answer their questions - no more, no less. It puts you in their shoes. I took Cliff's story structure and began to apply it in other areas.

[Download to continue reading...](#)

Beyond Bullet Points, 3rd Edition: Using Microsoft PowerPoint to Create Presentations That Inform, Motivate, and Inspire (3rd Edition) (Business Skills) How to Create Powerful Powerpoint 2010 Presentations Quickly and Easily: A Quick-start Guide to Using Powerpoint (Business Basics for Beginners Book 19) Office 2016 For Beginners- The PERFECT Guide on Microsoft Office: Including Microsoft Excel Microsoft PowerPoint Microsoft Word Microsoft Access and more! PowerPoint Presentation Secrets - Create Beautiful Slideshows and Impress Audiences with Microsoft PowerPoint While Saving Time and Money (Unofficial) Color Atlas of Acupuncture: Body Points, Ear Points, Trigger Points (Complementary Medicine (Thieme Paperback)) Leadership: Management Skills, Social Skills, Communication Skills - All The Skills You'll Need (Conversation Skills, Effective Communication, Emotional ... Skills, Charisma Book 1) Performing and Creating Speeches, Demonstrations, and Collaborative Learning Experiences with Cool New Digital Tools (Way Beyond PowerPoint: Making 21st Century Presentations) Writing Term Papers with Cool New Digital Tools (Way Beyond PowerPoint: Making 21st Century Presentations) The Excellent 11: Qualities Teachers and Parents Use to Motivate, Inspire, and Educate Children GO! with Microsoft PowerPoint 2013 Brief, GO! with Microsoft Excel 2013 Brief, GO! with Microsoft Access 2013 Brief Super Sudoku Math: Fractions & Decimals: 40+ Reproducible Puzzles that Motivate Students to Practice and Master Key Math Skills, Grades 3-6 Scrappy Business Contingency Planning: How to Bullet-Proof Your Business and Laugh at Volcanoes, Tornadoes, Locust Plagues, and Hard Drive Crashes (Happy about) PowerPoint 2016 For Dummies (Powerpoint for Dummies) Strategic Storytelling: How to Create Persuasive Business Presentations Enhanced Microsoft PowerPoint 2013: Comprehensive (Microsoft Office 2013 Enhanced Editions) Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Watch Your

Back!: How the Back Pain Industry Is Costing Us More and Giving Us Less_and What You Can Do to Inform and Empower Yourself in Seeking ... Culture and Politics of Health Care Work)
Communication Skills: 101 Tips for Effective Communication Skills (Communication Skills, Master Your Communication, Talk To Anyone With Confidence, Leadership, Social Skills) Inspire Bible
NLT: The Bible for Creative Journaling (Inspire: Full Size) What Customers Want: Using Outcome-Driven Innovation to Create Breakthrough Products and Services: Using Outcome-Driven Innovation to Create Breakthrough Products and Services

[Dmca](#)